



London Royal Academy
invest for potential



Accounting, Finance and Budgeting

Corporate Finance for Executive Leadership

COURSE INTRODUCTION

This five-day program equips executives and senior leaders with a strong foundation in corporate finance principles, while incorporating future studies methodologies to analyze potential challenges and opportunities impacting financial decision-making. By understanding the evolving financial landscape, participants will be empowered to make strategic financial decisions that ensure long-term sustainability and growth for their organizations.



COURSE OBJECTIVES

- Apply core financial concepts to analyse a company's financial health and performance.
- Understand key financial statements (income statement, balance sheet, cash flow statement) and interpret financial ratios.
- Evaluate the impact of future trends on financial planning and forecasting.
- Make strategic decisions regarding capital budgeting, investment analysis, and cost management, considering future uncertainties.
- Develop and implement effective financial strategies to achieve long-term organizational goals.
- Assess and manage financial risks associated with a dynamic business environment.
- Communicate financial information effectively to various stakeholders.
- Utilize future studies methodologies to identify emerging trends and disruptions that may impact financial markets and the organization's financial performance.

TRAINING METHOD

Pre-assessment, Post-assessment, Live group instruction, Group activities and tests, Use of real-world examples, case studies and exercises, Interactive participation and discussion, Each participant receives a binder containing a copy of the presentation, Power point presentation, LCD and flip chart

COURSE DETAILS

From: 22/07/2024 To: 26/07/2024
Location: London, Dubai, Barcelona
Invest: \$5999 Excluding VAT

www.londonra.com

Course Outline



WHO SHOULD ATTEND?

- CEOs, CFOs, COOs, and other executive leaders.
- Business leaders seeking to gain a deeper understanding of financial concepts.
- Professionals who want to make more informed financial decisions for their organizations.
- Anyone interested in exploring the future of finance and its implications for leadership.

COURSE OUTLINE

Day 1: Financial Fundamentals & The Evolving Landscape

- **Introduction:** Welcome and program overview.
- **The Role of Finance in Executive Leadership:** Understanding the importance of financial literacy for strategic decision-making at the executive level.
- **Financial Statements & Ratio Analysis:** Learning to read and interpret key financial statements (income statement, balance sheet, cash flow statement) and utilize financial ratios to assess a company's financial health, profitability, and liquidity.
- **The Future of Finance & Disruptive Technologies:** Exploring how emerging technologies like artificial intelligence, blockchain, and big data may impact financial markets, accounting practices, and corporate finance functions.
- **Case Study:** Analysing a real-world example of how a company's financial strategies were impacted by a major economic or technological disruption.

Day 2: Strategic Financial Planning & Analysis for the Future

- **Time Value of Money & Capital Budgeting:** Understanding the time value of money concept, applying it to capital budgeting decisions, and considering future cash flow projections in project evaluation.
- **Cost Management & Financial Modelling:** Learning strategies for effective cost management and financial modelling to forecast future financial performance under different scenarios.
- **Scenario Planning & Financial Risk Management:** Developing skills to utilize scenario planning techniques to identify potential financial risks and implementing strategies to mitigate them in a future-oriented approach.
- **Mergers & Acquisitions (M&A) in a Changing Landscape:** Evaluating financial considerations and potential challenges of mergers and acquisitions in light of future market trends and uncertainties.
- **Workshop:** Participants work in teams to analyse a case study, build a simplified financial model, and conduct a scenario planning exercise to assess the impact of future trends on a company's financial performance.

Day 3: Investment Decisions & Financing Strategies

- **Valuation Techniques & Investment Analysis:** Understanding different valuation techniques for stocks, bonds, and other investments, incorporating future growth projections and potential disruptions into investment decisions.
- **The Future of Capital Markets & Financing Options:** Exploring how future trends like alternative financing methods and environmental, social, and governance (ESG) considerations may impact investment strategies and corporate financing decisions.
- **Debt Management & Capital Structure:** Learning strategies for effective debt management and optimizing a company's capital structure considering future interest rate fluctuations and economic conditions.
- **Dividend Policy & Shareholder Value Creation:** Understanding different dividend payout strategies and their impact on shareholder value, while considering future expectations and market conditions.
- **Group Discussion:** Participants engage in a facilitated discussion about aligning corporate financial strategies with the interests of various stakeholders in a future-oriented way.

Day 4: Financial Communication & Leadership

- **Communicating Financial Information Effectively:** Developing skills to translate complex financial information into clear and concise messages for diverse audiences, including board members, investors, and employees.
- **Financial Transparency & Building Stakeholder Trust:** Understanding the importance of financial transparency and effective communication in building trust with stakeholders and ensuring long-term organizational success.
- **The Future of Financial Reporting & Regulatory Landscape:** Exploring potential changes in financial reporting standards and regulations, and how they may impact communication strategies for executive leaders.
- **Leading Through Financial Challenges:** Developing strategies for effective leadership communication during times of financial difficulty or market uncertainty.
- **Case Study:** Analysing a case study of a company that successfully navigated a financial crisis through effective communication and strategic financial decision-making.

Day 5: The Future of Finance & Continuous Learning

- **Emerging Trends & The Future of Corporate Finance:** Discussing potential future trends in the financial services industry and their implications for corporate finance practices.
- **The Importance of Continuous Learning:** Understanding the need for continuous learning and adaptation in the dynamic world of finance.
- **Developing a Future-Oriented Financial Mindset:** Enhancing a strategic and forward-thinking approach to financial leadership.
- **Course Wrap-Up & Action Planning:** Reviewing key takeaways from the program, addressing any remaining questions, and discussing ongoing learning and support resources.
- **Action Planning:** Participants develop personalized action plans outlining steps to implement their learnings within their organizations. They will consider how to integrate future studies methodologies into their financial planning and decision-making processes, improve communication of financial information, and foster a culture of continuous learning within their finance teams.

Registration-T&C



Complete & Mail to London Royal Academy to email: registration@londonra.com

Full Name (Mr/Ms/Dr/Eng):.....
Position:.....
Telephone / Mobile:.....
Personal E-Mail:.....
Official E-Mail:.....
Company Name:.....
Address:.....
City / Country:.....
Please invoice me
Please invoice my company

REGISTRATION & PAYMENT

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For Further Information, please get in touch with us.

Course Materials

The course material has been prepared by the LRA, will be digital and deliver to candidates by Email.

CERTIFICATES

Accredited Certificate of completion will be issued to those who attend & successfully complete the programme.

CANCELLATION AND REFUND POLICY

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds.

For more details about the Cancellation and Refund policy, please visit www.londonra.com/terms-and-conditions/

TRAVEL AND TRANSPORT

We are committed to picking up and dropping off the participants from the airport to the hotel and back.

London Royal Academy

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