

Understanding role of Ethics in managing AI in modern business

• Location: London

• Date: From 17/2/2025 To 21/2/2025

• Investment: \$5950 (Excluding VAT)





This 5-day intensive course explores the critical role of ethics in the development, deployment, and management of Artificial Intelligence (AI) within modern business contexts. Participants will gain a deep understanding of the ethical dilemmas and societal implications of AI technologies, and develop the skills to navigate these challenges responsibly.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment





Upon successful completion of this course, participants will be able to:

- Understand the ethical principles and frameworks relevant to AI development and deployment (e.g., fairness, transparency, accountability, privacy).
- Identify and analyze potential ethical risks and biases associated with AI systems.
- Develop and implement ethical guidelines and policies for AI development and use within their organizations.
- Assess the societal impact of AI technologies and their potential for social good or harm.
- Communicate effectively about ethical considerations related to AI to stakeholders, including customers, employees, and the public.

Develop a responsible and ethical approach to AI innovation and adoption.

Who Should Attend?

This course is designed for a wide range of professionals, including:

- Business leaders and executives
- Data scientists and AI engineers
- IT professionals
- Legal and compliance professionals
- Marketing and sales professionals
- Anyone involved in the development, deployment, or management of AI systems

Course Outline

Day 1: Foundations of AI Ethics

- Introduction to AI and its Applications in Business
- Key Ethical Principles in AI: Fairness, Transparency, Accountability, Privacy, Safety
- Bias in Al Systems: Causes, Consequences, and Mitigation Strategies
- Ethical Frameworks for AI Development (e.g., Asilomar AI Principles, OECD AI Principles)

Day 2: Al and Society

- The Societal Impact of AI: Job Displacement, Inequality, Privacy Concerns
- AI and the Law: Legal and Regulatory Frameworks for AI
- The Role of Government and Policy in AI Governance
- Building Trust and Public Confidence in AI

Day 3: Responsible AI Development

- Ethical Considerations in AI Design and Development
- Data Ethics and Privacy in Al
- Explainable AI and Algorithmic Transparency
- Building Trustworthy and Robust AI Systems

Course Outline

Day 4: Managing AI Risk and Compliance

- Identifying and Assessing Al Risks
- Developing and Implementing AI Ethics Policies and Guidelines
- Al Risk Management Frameworks
- Ensuring Compliance with AI Regulations and Standards

Day 5: The Future of AI and Ethical Leadership

- Emerging Trends and Challenges in AI Ethics
- The Role of Ethical Leadership in the Age of AI
- Developing a Responsible AI Strategy for Your Organization
- Case Studies and Real-World Examples
- Q&A and Wrap-up Session

Registration & Payment

Complete & Mail to London Royal Academy or email registration@londonra.com

Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

Please invoice me

Please invoice my company





Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials

The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

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