



# Finance Accounting and Budgeting

## Excellence Accounting and Budgeting for Managers

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- Location: London
  - Date: From 9/6/2025 To 13/6/2025
  - Investment: \$5950 (Excluding VAT)



LONDON ROYAL  
ACADEMY

[WWW.LONDONRA.COM](http://WWW.LONDONRA.COM)



## Course Introduction

This 5-day intensive course is designed to empower managers with the essential financial acumen and practical skills needed to drive informed decision-making and enhance organizational performance. Participants will gain a comprehensive understanding of core accounting principles, budgeting techniques, and financial analysis tools, enabling them to effectively manage resources, control costs, and contribute to the financial success of their organizations.

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment






## Course Objectives

Upon successful completion of this course, participants will be able to:

- Understand fundamental accounting principles and financial statements.
- Develop and manage effective budgets that align with strategic objectives.
- Analyze financial data to assess performance and identify areas for improvement.
- Interpret financial reports and communicate financial information effectively.
- Apply cost accounting techniques to optimize resource allocation and control expenses.
- Utilize financial analysis tools to evaluate investment opportunities and make sound financial decisions.
- Understand the impact of financial decisions on profitability and cash flow.
- Implement effective financial controls and risk management strategies.
- Integrate financial considerations into day-to-day management decisions.

## Who Should Attend?

This course is designed for managers and professionals who are responsible for financial decision-making, including:

- Department Managers
  - Project Managers
  - Team Leaders
  - Business Unit Managers
  - Operations Managers
  - Sales Managers
  - Marketing Managers
  - Entrepreneurs and Small Business Owners
  - Anyone seeking to enhance their financial literacy and management skills
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# Course Outline

## Day 1: Foundations of Accounting for Managers

- Introduction to Accounting Principles and Concepts
- Understanding Financial Statements: Balance Sheet, Income Statement, Cash Flow Statement
- Key Accounting Terms and Definitions
- The Role of Accounting in Decision-Making
- Hands-on Exercise: Analyzing a sample financial statement.

## Day 2: Budgeting Principles and Techniques

- The Importance of Budgeting and Planning
- Developing a Comprehensive Budget: Top-Down vs. Bottom-Up Approaches
- Budgeting Methods: Zero-Based Budgeting, Activity-Based Budgeting
- Forecasting and Budget Variance Analysis
- Hands-on Exercise: Creating a departmental budget.

## Day 3: Cost Accounting and Management

- Cost Behavior and Cost Classifications
- Direct Costs, Indirect Costs, and Overhead Allocation
- Cost-Volume-Profit (CVP) Analysis
- Activity-Based Costing (ABC)
- Case Study: Applying cost accounting techniques to improve profitability.

# Course Outline

## Day 4: Financial Analysis and Performance Measurement

- Ratio Analysis: Liquidity, Profitability, and Solvency Ratios
- Financial Performance Metrics and Key Performance Indicators (KPIs)
- Break-Even Analysis and Contribution Margin Analysis
- Investment Appraisal Techniques: Net Present Value (NPV), Internal Rate of Return (IRR)
- Hands-on Exercise: Performing financial ratio analysis.

## Day 5: Financial Controls and Strategic Financial Management

- Internal Controls and Risk Management
- Cash Flow Management and Forecasting
- Capital Budgeting and Investment Decisions
- Financial Reporting and Communication
- Integrating Financial Considerations into Strategic Planning
- Group Project: Developing a financial strategy for a hypothetical business scenario.
- Q&A and Wrap-up Session.

# Registration & Payment

Complete & Mail to London Royal Academy or email  
registration@londonra.com



## Registration Form

- Full Name (Mr / Ms / Dr / Eng) .....
- Position .....
- Telephone / Mobile .....
- Personal E-Mail .....
- Official E-Mail .....
- Company Name .....
- Address .....
- City / Country .....

### Payment Options

- Please invoice me
- Please invoice my company





# Terms & Conditions

Complete & Mail to London Royal Academy or email  
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## Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit [www.londonra.com/terms-and-conditions/](http://www.londonra.com/terms-and-conditions/)

## Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

## Course Materials

The course material, prepared by the LRA, will be digital and delivered to candidates by email

## Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

## Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.





# VENUES

 LONDON

 BARCELONA

 KUALA LUMPER

 AMSTERDAM

 ISTANBUL

 SINGAPORE

 PARIS

 DUBAI

# OUR PARTNERS





# THANK YOU

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