

The background of the slide features a collage of financial data visualizations. At the top left, there is a bar chart with blue and orange bars. To its right is a donut chart with segments in blue, orange, and red, accompanied by numerical values: 26.43, 23.65, and 21.19. Below these, a world map is visible with several yellow location pins. Further down and to the right, there is a 3D bar chart and a line graph. The overall theme is financial analysis and data visualization.

Finance Accounting and Budgeting

Strategic Budgeting for Executive Decision-Making

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- Location: London
 - Date: From 17/2/2025 To 21/2/2025
 - Investment: \$5950 (Excluding VAT)



**LONDON ROYAL
ACADEMY**


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Course Introduction

This intensive five-day executive program is designed to equip leaders and financial professionals with the skills and knowledge to develop and implement effective strategic budgeting practices. Participants will learn how to align budgets with strategic goals, optimize resource allocation, and make data-driven decisions that drive organizational performance.

Training Method

- Pre-assessment
 - Live group instruction
 - Use of real-world examples, case studies and exercises
 - Interactive participation and discussion
 - Power point presentation, LCD and flip chart
 - Group activities and tests
 - Each participant receives a binder containing a copy of the presentation
 - slides and handouts
 - Post-assessment
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Course Objectives

Upon completion of this program, participants will be able to:

- Understand strategic budgeting concepts: Grasp the fundamental principles of strategic budgeting and its role in organizational success.
- Develop effective budgeting processes: Design and implement efficient budgeting processes that align with strategic objectives.
- Analyze financial data: Utilize advanced financial analysis techniques to identify trends, opportunities, and risks.
- Make data-driven decisions: Employ data-driven insights to inform strategic and operational decisions.
- Communicate financial information effectively: Present complex financial information in a clear and concise manner to diverse audiences.

Who Should Attend?

This program is ideal for:

- Executives and senior leaders: CEOs, CFOs, and other C-suite executives responsible for strategic planning and financial oversight.
 - Financial professionals: Controllers, budget analysts, and financial analysts involved in budgeting and forecasting.
 - Business unit heads: Managers and directors responsible for managing budgets and driving business performance.
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Course Outline


Day 1: Strategic Planning and Budgeting

- The role of budgeting in strategic planning
- Aligning budgets with organizational goals
- Developing a strategic budget framework

Day 2: Budgeting Techniques and Tools

- Zero-based budgeting
- Activity-based budgeting
- Incremental budgeting
- Forecasting techniques and tools

Day 3: Financial Analysis and Performance Measurement


- Ratio analysis and financial metrics
 - Variance analysis and performance measurement
 - Cost-benefit analysis and decision-making
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Course Outline

Day 4: Advanced Budgeting Topics

- Budgeting for growth and innovation
- Budgeting in a volatile economic environment
- Budgeting for sustainability and ESG factors

Day 5: Budgeting Best Practices and Case Studies

- Best practices for effective budgeting
 - Real-world case studies of successful budgeting strategies
 - Interactive workshops and group discussions
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Registration & Payment

Complete & Mail to London Royal Academy or email
registration@londonra.com

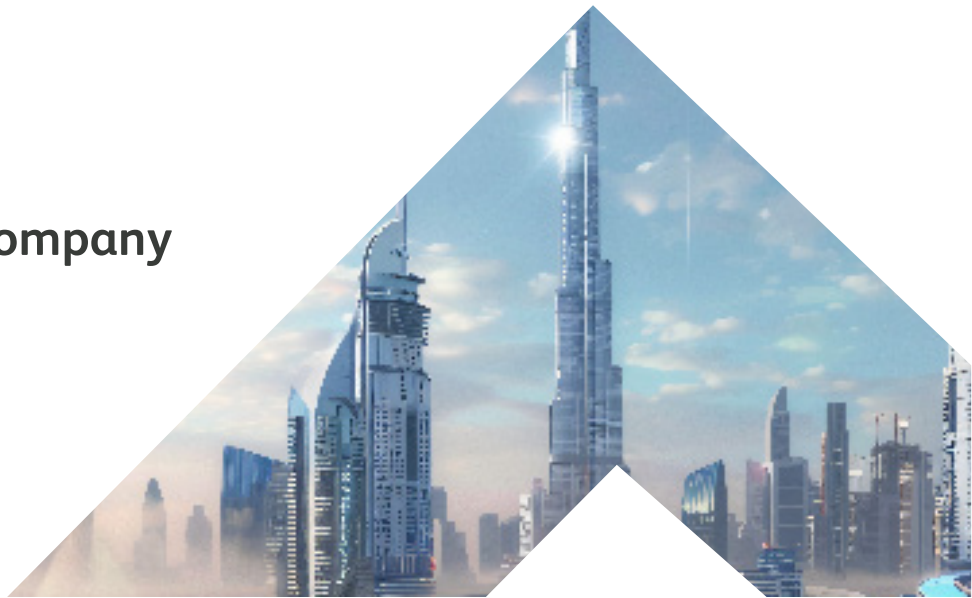


Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

- ☐ Please invoice me
- ☐ Please invoice my company





Terms & Conditions

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registration@londonra.com



Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials


The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

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