

Copyright (in the digital environment)

• Location: London

• Date: From 11/8/2025 To 15/8/2025

• Investment: \$5950 (Excluding VAT)





This 5-day intensive course provides a comprehensive overview of copyright law in the digital age. Participants will gain a deep understanding of copyright principles, legal frameworks, and best practices for creators, businesses, and educators in the digital environment. The course will cover a wide range of topics, including copyright infringement, fair use, licensing, digital rights management (DRM), and emerging legal challenges in the digital world.

# **Training Method**

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment





Upon successful completion of this course, participants will be able to:

- Understand the fundamental principles of copyright law: Recognize the scope and limitations of copyright protection.
- Identify and analyze copyright infringements: Recognize and evaluate potential copyright infringements in various contexts.
- Apply the fair use doctrine: Understand and apply the fair use doctrine in different scenarios, such as education, research, and criticism.
- Navigate copyright licensing agreements: Understand different types of copyright licenses (e.g., Creative Commons, exclusive licenses) and negotiate licensing terms.
- Implement effective copyright management strategies: Develop and implement strategies for protecting and managing copyrighted works in the digital environment.
- Understand the legal and ethical implications of copyright in the digital age: Explore
  emerging legal challenges, such as copyright infringement on the internet, piracy, and the
  impact of artificial intelligence on copyright.
- Stay informed about current legal developments: Keep abreast of the latest legal developments and best practices in copyright law.

# Who Should Attend?

This course is designed for a wide range of professionals and individuals interested in understanding and navigating copyright issues in the digital world. Ideal candidates include:

- Creators: Artists, musicians, writers, filmmakers, photographers, software developers
- Business Professionals: Marketing professionals, business owners, entrepreneurs, legal professionals
- Educators: Teachers, professors, librarians, instructional designers
- Students: Law students, graduate students, and undergraduate students in relevant fields
- Anyone who creates, uses, or manages copyrighted materials

# **Course Outline**

#### Day 1: Foundations of Copyright Law

- Morning:
  - o Introduction to Copyright Law: History, principles, and legal frameworks
  - Copyright Ownership and Transfer: Works for hire, joint authorship, copyright registration
  - Protected Works: Literary works, musical works, dramatic works, visual arts, sound recordings, software
- Afternoon:
  - Copyright Infringement: Direct infringement, contributory infringement, vicarious infringement
  - Remedies for Copyright Infringement: Civil and criminal penalties, injunctions, damages

### Day 2: Fair Use and Limitations on Copyright

- Morning:
  - The Fair Use Doctrine: Four-factor test, transformative use, educational uses, parody
  - Case Studies: Analyzing real-world examples of fair use and copyright infringement
  - Copyright Limitations: Public domain, compulsory licenses, limitations for libraries and archives
- Afternoon:
  - Digital Rights Management (DRM): Technologies for protecting copyrighted works, DRM controversies

#### Day 3: Copyright in the Digital Environment

- Morning:
  - Copyright on the Internet: Copyright issues related to websites, social media, and online platforms
  - Online Piracy: Copyright infringement on the internet, file sharing, and illegal streaming
  - Digital Millennium Copyright Act (DMCA): Safe harbour provisions, takedown notices
- Afternoon:
  - Copyright and Artificial Intelligence:
     Al-generated content, copyright ownership of Al-created works

# **Course Outline**

# Day 4: Copyright Licensing and Contracts

- Morning:
  - Copyright Licenses: Types of licenses (exclusive, non-exclusive, Creative Commons), licensing agreements
  - Negotiating and Drafting License Agreements: Key terms and conditions, royalty payments
  - Open Source Licenses: Understanding and using open-source software and content
- Afternoon:
  - International Copyright Law: International copyright treaties, territoriality of copyright

#### Day 5: Emerging Trends and Challenges

- Morning:
  - The Future of Copyright: Emerging technologies, blockchain and copyright, the metaverse and copyright
  - Copyright and the Right to Privacy: Balancing copyright protection with privacy rights
  - The Role of Technology in Copyright Enforcement: Automated content identification, copyright filtering
- Afternoon:
  - Ethical Considerations in Copyright: Balancing the rights of creators with the public interest
  - Q&A Session and Course Wrap-up

# **Registration & Payment**

Complete & Mail to London Royal Academy or email registration@londonra.com

# **Registration Form**

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

# **Payment Options**

Please invoice me

Please invoice my company





# **Cancellation and Refund Policy**

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

# **Registration & Payment**

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

#### **Course Materials**

The course material, prepared by the LRA, will be digital and delivered to candidates by email

#### **Certificates**

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

# **Travel and Transport**

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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- BARCELONA
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# THANK YOU

# **CONTACT US**

- +44 2080898183
- info@londonra.com
- Mayfair Office: 1 Mayfair PI, 1st Floor,

W1J 8AJ London, UK

**⊘** City Office :124 City Road,

EC1V 2NX London, UK

O Dubai Office :Park Towers,

**DIFC Office 7** 

CH No: 15668865



