

The background features a collage of business-related illustrations. At the top left, a magnifying glass is positioned over the word 'vision'. In the center, there is a drawing of two hands, one red and one blue, with the text 'Helping Hands' written below them. To the right, a red circular stamp with three stars and a banner across it says 'TEAM'. Below this, the word 'LEADERSHIP' is written in large, bold, black capital letters, followed by 'MANAGEMENT' in slightly smaller bold capital letters. At the bottom right, there are icons of two speech bubbles and a document, with the word 'responsibility' partially visible. The entire collage is framed by large, diagonal yellow and white geometric shapes.

# Management & Leadership

## Advance techniques in Strategic Thinking and Planning

- 
- Location: London
  - Date: From 3/2/2025 To 7/2/2025
  - Investment: \$5950 (Excluding VAT)



**LONDON ROYAL**  
ACADEMY

[WWW.LONDONRA.COM](http://WWW.LONDONRA.COM)



## Course Introduction

This 5-day intensive course delves beyond traditional strategic planning frameworks, equipping participants with advanced techniques to navigate complex and dynamic business environments. Through a blend of theoretical concepts, practical exercises, and real-world case studies, participants will develop critical thinking, strategic foresight, and innovative problem-solving skills essential for success in today's rapidly changing world.

## Training Method

- Pre-assessment
  - Live group instruction
  - Use of real-world examples, case studies and exercises
  - Interactive participation and discussion
  - Power point presentation, LCD and flip chart
  - Group activities and tests
  - Each participant receives a binder containing a copy of the presentation
  - slides and handouts
  - Post-assessment
- 




## Course Objectives

Upon successful completion of this course, participants will be able to:

- Master advanced strategic thinking frameworks: Apply frameworks such as Blue Ocean Strategy, Game Theory, and Scenario Planning to analyze complex business challenges.
- Develop strategic foresight: Identify and anticipate future trends, disruptions, and emerging opportunities.
- Enhance decision-making: Make informed strategic decisions under uncertainty and ambiguity.
- Foster innovation and creativity: Develop and evaluate innovative strategies for growth, differentiation, and competitive advantage.
- Lead and implement strategic initiatives: Translate strategic plans into actionable initiatives and effectively communicate them to stakeholders.
- Improve strategic agility: Adapt and respond effectively to changing market conditions and unforeseen circumstances.
- Develop a strategic mindset: Cultivate a proactive and forward-looking approach to business challenges.

## Who Should Attend?

This course is designed for senior executives, managers, entrepreneurs, and other professionals who are responsible for strategic decision-making within their organizations. Ideal candidates include:

- CEOs, COOs, and other C-level executives
  - Business Unit Managers
  - Strategic Planners
  - Entrepreneurs and Business Owners
  - Consultants
  - Individuals seeking to enhance their strategic leadership skills
- 

# Course Outline

## Day 1: Foundations of Strategic Thinking

- Morning:
  - Strategic Thinking vs. Operational Planning: Defining strategic thinking and its importance in today's business environment.
  - Core Strategic Concepts: Vision, Mission, Values, Objectives, and Goals.
  - SWOT Analysis: Deep dive into SWOT analysis and its applications.
- Afternoon:
  - Porter's Five Forces Analysis: Understanding competitive dynamics and industry structure.
  - PESTLE Analysis: Analyzing the external environment (Political, Economic, Social, Technological, Legal, Environmental).

## Day 2: Advanced Strategic Frameworks

- Morning:
  - Blue Ocean Strategy: Creating uncontested market space and achieving sustainable growth.
  - Game Theory: Understanding competitive interactions and strategic choices.
  - Scenario Planning: Developing and evaluating alternative future scenarios.
- Afternoon:
  - Disruptive Innovation: Identifying and responding to disruptive technologies and business models.
  - Agile Strategy: Developing and adapting strategies in a rapidly changing environment.

## Day 3: Strategic Decision Making & Innovation

- Morning:
  - Decision-Making Frameworks: Decision trees, cost-benefit analysis, and other decision-making tools.
  - Risk Management and Mitigation: Identifying and mitigating strategic risks.
  - Creativity and Innovation Techniques: Brainstorming, Design Thinking, and other creative problem-solving methods.
- Afternoon:
  - Developing and Communicating a Strategic Vision: Creating compelling presentations and communicating strategic plans effectively.

# Course Outline

## Day 4: Strategic Implementation & Execution

- Morning:
  - Strategic Planning Processes: Developing and implementing strategic plans.
  - Key Performance Indicators (KPIs): Setting and tracking key performance indicators.
  - Project Management for Strategic Initiatives: Leading and managing strategic projects.
- Afternoon:
  - Strategic Alignment: Aligning organizational culture, resources, and capabilities with the strategic plan.
  - Change Management: Leading and managing organizational change effectively.

## Day 5: Strategic Leadership & Continuous Improvement

- Morning:
  - Strategic Leadership: Developing the skills and competencies of strategic leaders.
  - Building a Strategic Culture: Fostering a culture of strategic thinking and innovation.
  - The Future of Strategic Planning: Emerging trends and technologies in strategic management.
- Afternoon:
  - Case Studies: Analyzing real-world case studies in strategic management.
  - Q&A and Wrap-up Session

# Registration & Payment

Complete & Mail to London Royal Academy or email  
registration@londonra.com



## Registration Form

- Full Name (Mr / Ms / Dr / Eng) .....
- Position .....
- Telephone / Mobile .....
- Personal E-Mail .....
- Official E-Mail .....
- Company Name .....
- Address .....
- City / Country .....

## Payment Options

- ☐ Please invoice me
- ☐ Please invoice my company







# Terms & Conditions

Complete & Mail to London Royal Academy or email

[registration@londonra.com](mailto:registration@londonra.com)



## Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

[www.londonra.com/terms-and-conditions/](http://www.londonra.com/terms-and-conditions/)

## Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

## Course Materials


The course material, prepared by the LRA, will be digital and delivered to candidates by email

## Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

## Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



# VENUES

 LONDON

 BARCELONA

 KUALA LUMPER

 AMSTERDAM

 ISTANBUL

 SINGAPORE

 PARIS

 DUBAI

# OUR PARTNERS





# THANK YOU

## CONTACT US

 +44 2080898183

 [info@londonra.com](mailto:info@londonra.com)

 Mayfair Office: 1 Mayfair Pl, 1st Floor,  
W1J 8AJ London, UK

 City Office : 124 City Road,  
EC1V 2NX London, UK

 Dubai Office : Park Towers,  
DIFC Office 7

**CH No: 15668865**

