



Management & Leadership

Advance techniques in Strategic Thinking and Planning

- Location: London
- Date: From 20/10/2025 To 24/10/2025
- Investment: \$5950 (Excluding VAT)



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ACADEMY

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Course Introduction

This 5-day intensive course delves beyond traditional strategic planning frameworks, equipping participants with advanced techniques to navigate complex and dynamic business environments. Through a blend of theoretical concepts, practical exercises, and real-world case studies, participants will develop critical thinking, strategic foresight, and innovative problem-solving skills essential for success in today's rapidly changing world.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment






Course Objectives

Upon successful completion of this course, participants will be able to:

- Master advanced strategic thinking frameworks: Apply frameworks such as Blue Ocean Strategy, Game Theory, and Scenario Planning to analyze complex business challenges.
- Develop strategic foresight: Identify and anticipate future trends, disruptions, and emerging opportunities.
- Enhance decision-making: Make informed strategic decisions under uncertainty and ambiguity.
- Foster innovation and creativity: Develop and evaluate innovative strategies for growth, differentiation, and competitive advantage.
- Lead and implement strategic initiatives: Translate strategic plans into actionable initiatives and effectively communicate them to stakeholders.
- Improve strategic agility: Adapt and respond effectively to changing market conditions and unforeseen circumstances.
- Develop a strategic mindset: Cultivate a proactive and forward-looking approach to business challenges.

Who Should Attend?

This course is designed for senior executives, managers, entrepreneurs, and other professionals who are responsible for strategic decision-making within their organizations. Ideal candidates include:

- CEOs, COOs, and other C-level executives
 - Business Unit Managers
 - Strategic Planners
 - Entrepreneurs and Business Owners
 - Consultants
 - Individuals seeking to enhance their strategic leadership skills
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Course Outline

Day 1: Foundations of Strategic Thinking

- Morning:
 - Strategic Thinking vs. Operational Planning: Defining strategic thinking and its importance in today's business environment.
 - Core Strategic Concepts: Vision, Mission, Values, Objectives, and Goals.
 - SWOT Analysis: Deep dive into SWOT analysis and its applications.
- Afternoon:
 - Porter's Five Forces Analysis: Understanding competitive dynamics and industry structure.
 - PESTLE Analysis: Analyzing the external environment (Political, Economic, Social, Technological, Legal, Environmental).

Day 2: Advanced Strategic Frameworks

- Morning:
 - Blue Ocean Strategy: Creating uncontested market space and achieving sustainable growth.
 - Game Theory: Understanding competitive interactions and strategic choices.
 - Scenario Planning: Developing and evaluating alternative future scenarios.
- Afternoon:
 - Disruptive Innovation: Identifying and responding to disruptive technologies and business models.
 - Agile Strategy: Developing and adapting strategies in a rapidly changing environment.

Day 3: Strategic Decision Making & Innovation

- Morning:
 - Decision-Making Frameworks: Decision trees, cost-benefit analysis, and other decision-making tools.
 - Risk Management and Mitigation: Identifying and mitigating strategic risks.
 - Creativity and Innovation Techniques: Brainstorming, Design Thinking, and other creative problem-solving methods.
- Afternoon:
 - Developing and Communicating a Strategic Vision: Creating compelling presentations and communicating strategic plans effectively.

Course Outline

Day 4: Strategic Implementation & Execution

- Morning:
 - Strategic Planning Processes: Developing and implementing strategic plans.
 - Key Performance Indicators (KPIs): Setting and tracking key performance indicators.
 - Project Management for Strategic Initiatives: Leading and managing strategic projects.
- Afternoon:
 - Strategic Alignment: Aligning organizational culture, resources, and capabilities with the strategic plan.
 - Change Management: Leading and managing organizational change effectively.

Day 5: Strategic Leadership & Continuous Improvement

- Morning:
 - Strategic Leadership: Developing the skills and competencies of strategic leaders.
 - Building a Strategic Culture: Fostering a culture of strategic thinking and innovation.
 - The Future of Strategic Planning: Emerging trends and technologies in strategic management.
- Afternoon:
 - Case Studies: Analyzing real-world case studies in strategic management.
 - Q&A and Wrap-up Session

Registration & Payment

Complete & Mail to London Royal Academy or email
registration@londonra.com

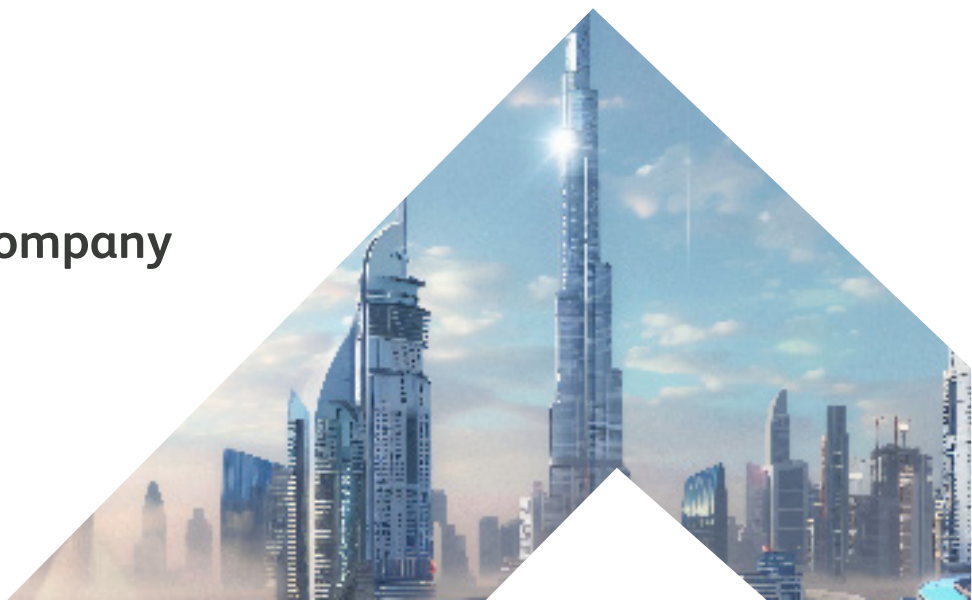


Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

- Please invoice me
- Please invoice my company





Terms & Conditions

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Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials


The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

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