



Healthcare and Hospital Management

Next-Gen Talent Acquisition for Healthcare

- Location: London
- Date: From 13/1/2025 To 17/1/2025
- Investment: \$5950 (Excluding VAT)



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ACADEMY


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Course Introduction

Next-Gen Talent Acquisition for Healthcare is a 5-day intensive course designed to equip HR professionals and talent acquisition specialists with the knowledge and skills to attract, hire, and retain top talent in the healthcare industry. This course will explore the latest trends in healthcare talent acquisition, including digital recruiting, employer branding, and diversity and inclusion initiatives.

Training Method

- Pre-assessment
 - Live group instruction
 - Use of real-world examples, case studies and exercises
 - Interactive participation and discussion
 - Power point presentation, LCD and flip chart
 - Group activities and tests
 - Each participant receives a binder containing a copy of the presentation
 - slides and handouts
 - Post-assessment
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Course Objectives

Upon completion of this course, participants will be able to:

- Understand the unique challenges and opportunities in healthcare talent acquisition.
- Develop effective talent acquisition strategies: to attract top talent.
- Leverage digital tools and technologies: to streamline the recruitment process.
- Build strong employer brands: to enhance the organization's reputation.
- Implement diversity and inclusion initiatives: to create a more inclusive workplace.
- Evaluate and improve talent acquisition processes: to optimize efficiency and effectiveness.

Who Should Attend?

This course is suitable for:

- HR professionals in healthcare organizations
 - Talent acquisition specialists
 - Recruitment managers
 - HR generalists
 - Anyone interested in healthcare talent management
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Course Outline

Day 1: The Evolving Healthcare Talent Landscape

- Understanding the Healthcare Talent Market:
 - o Key trends and challenges in healthcare talent acquisition
 - o The impact of technology on healthcare workforce
 - o The importance of a strong employer brand
- Developing a Strategic Talent Acquisition Plan:
 - o Aligning talent acquisition with organizational goals
 - o Identifying critical talent needs
 - o Creating a talent acquisition strategy

Day 2: Digital Recruiting and Employer Branding

- Digital Recruiting Strategies:
 - o Leveraging social media for recruitment
 - o Using job boards and career portals effectively
 - o Employer branding and value proposition
- Recruitment Marketing:
 - o Creating compelling employer branding content
 - o Engaging with passive candidates
 - o Measuring the effectiveness of recruitment marketing campaigns

Day 3: Candidate Experience and Assessment

- Candidate Experience:
 - o Enhancing the candidate experience
 - o Using technology to streamline the application process
 - o Providing timely and effective communication
- Talent Assessment and Selection:
 - o Psychometric assessments and skills testing
 - o Interview techniques and best practices
 - o Reference checking and background verification

Course Outline

Day 4: Diversity, Equity, and Inclusion in Healthcare Talent Acquisition

- Building a Diverse and Inclusive Workforce:
 - o The importance of diversity and inclusion in healthcare
 - o Strategies for attracting and retaining diverse talent
 - o Bias mitigation and fair hiring practices
- Creating an Inclusive Workplace Culture:
 - o Fostering a culture of belonging and respect
 - o Employee resource groups and mentorship programs

Day 5: Emerging Trends and Future of Healthcare Talent Acquisition

- The Future of Work in Healthcare:
 - o Remote work and virtual teams
 - o Gig economy and contingent workforce
 - o The impact of AI and automation on HR
- Continuous Learning and Development:
 - o Building a learning culture
 - o Upskilling and reskilling employees
 - o Succession planning and talent development

Registration & Payment

Complete & Mail to London Royal Academy or email
registration@londonra.com



Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

- ☐ Please invoice me
- ☐ Please invoice my company





Terms & Conditions

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Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials


The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

CONTACT US

☎ +44 2080898183

✉ info@londonra.com

📍 Mayfair Office: 1 Mayfair Pl, 1st Floor,
W1J 8AJ London, UK

📍 City Office : 124 City Road,
EC1V 2NX London, UK

📍 Dubai Office : Park Towers,
DIFC Office 7

CH No: 15668865

