



Artificial Intelligence and Innovation

## AI for Senior Decision Makers and Executives

- Location: London
- Date: From 27/1/2025 To 31/1/2025
- Investment: \$5950 (Excluding VAT)



LONDON ROYAL  
ACADEMY

[WWW.LONDONRA.COM](http://WWW.LONDONRA.COM)

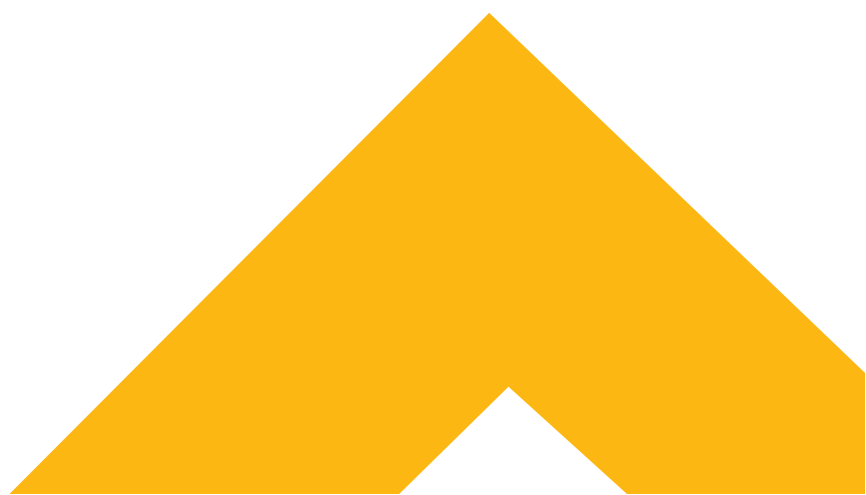


## Course Introduction

"AI for Senior Decision Makers and Executives" is a 5-day intensive program designed to equip senior leaders with the knowledge and strategic understanding of Artificial Intelligence (AI) to effectively navigate the complexities of the AI-powered future. This course will focus on developing AI literacy, understanding the transformative potential of AI, and preparing organizations for the AI-driven era.

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment






## Course Objectives

Upon completion of this course, participants will be able to:

- Develop a foundational understanding of AI: Key concepts, technologies (machine learning, deep learning, NLP), and applications.
- Assess the potential impact of AI: On their industry, organization, and the broader society.
- Identify opportunities and challenges: Presented by AI for their organization.
- Develop an AI strategy: Aligned with organizational goals and priorities.
- Lead and manage AI initiatives effectively: Including ethical considerations, workforce implications, and risk mitigation.
- Communicate effectively about AI: To stakeholders, employees, and the public

## Who Should Attend?

This course is designed for:

- C-suite Executives: CEOs, COOs, CMOs, CTOs, and other senior leaders.
  - Board Members: Responsible for overseeing organizational strategy and technology.
  - Business Unit Heads: Leading departments across various functions
  - Entrepreneurs and Innovators: Seeking to leverage AI for business growth.
  - Individuals in leadership positions: Who need to understand and navigate the AI-driven future.
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# Course Outline

## Day 1: Foundations of AI

- Introduction to AI:
  - o Defining AI, machine learning, deep learning
  - o Key AI technologies (computer vision, natural language processing, robotics)
  - o AI applications across industries
- AI and Business:
  - o How AI is transforming business models and operations
  - o Competitive advantages of AI adoption
  - o Identifying AI opportunities within your organization

## Day 2: AI Strategy and Implementation

- Developing an AI Strategy:
  - o Aligning AI initiatives with business goals
  - o Identifying and prioritizing AI projects
  - o Building an AI roadmap
- Data Strategy for AI:
  - o Data collection, management, and governance
  - o Data privacy, security, and ethical considerations
- Building an AI-Ready Organization:
  - o Developing AI skills and talent
  - o Fostering a data-driven culture

## Day 3: AI and Decision Making

- AI-Powered Decision Making:
  - o Predictive analytics and forecasting
  - o AI-driven insights and recommendations
  - o Decision support systems and AI tools
- Ethical Considerations in AI:
  - o Bias, fairness, and accountability
  - o Transparency and explainability of AI models
  - o The societal impact of AI

# Course Outline

## Day 4: AI and the Future of Work

- The Impact of AI on Jobs and Employment:
  - o Automation and job displacement
  - o Reskilling and upskilling the workforce
  - o The future of work in the AI era
- Leadership in the Age of AI:
  - o Leading teams in an AI-powered environment
  - o Building a human-centered approach to AI
  - o Navigating the ethical and societal implications of AI

## Day 5: AI and the Future of Business

- Competitive Advantage through AI:
  - o Developing AI-powered products and services
  - o Creating new business models
  - o Staying ahead of the competition
- The Future of Business in the AI Era:
  - o Emerging trends and technologies
  - o Preparing for the future of business in an AI-driven world
- Leadership in the AI Era:
  - o Developing a vision for the future

# Registration & Payment

Complete & Mail to London Royal Academy or email  
registration@londonra.com

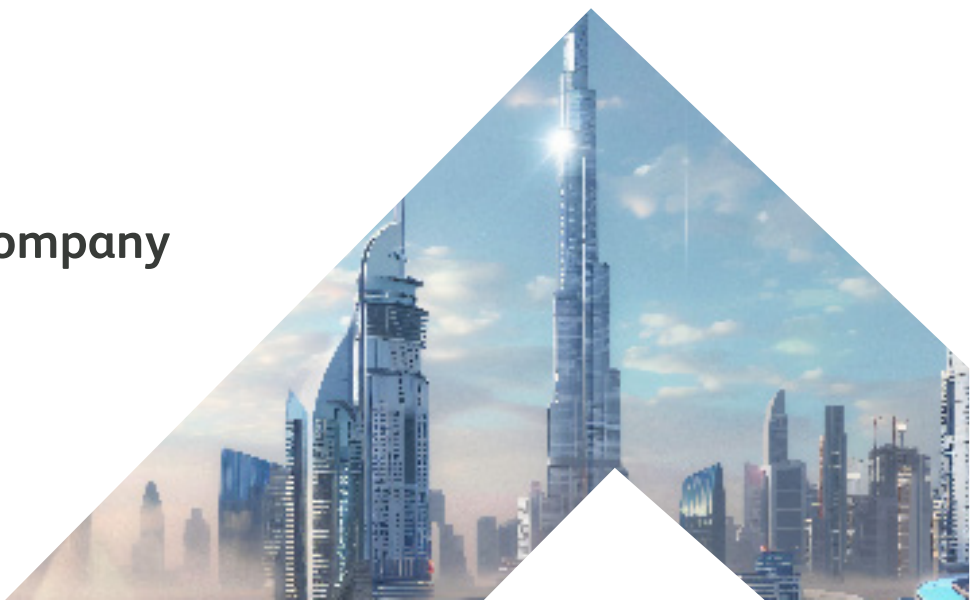


## Registration Form

- Full Name (Mr / Ms / Dr / Eng) .....
- Position .....
- Telephone / Mobile .....
- Personal E-Mail .....
- Official E-Mail .....
- Company Name .....
- Address .....
- City / Country .....

### Payment Options

- Please invoice me
- Please invoice my company





# Terms & Conditions

Complete & Mail to London Royal Academy or email  
[registration@londonra.com](mailto:registration@londonra.com)



## Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit [www.londonra.com/terms-and-conditions/](http://www.londonra.com/terms-and-conditions/)

## Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

## Course Materials

The course material, prepared by the LRA, will be digital and delivered to candidates by email

## Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

## Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



# VENUES

 LONDON

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 KUALA LUMPER

 AMSTERDAM

 ISTANBUL

 SINGAPORE

 PARIS

 DUBAI

# OUR PARTNERS





# THANK YOU

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