



Finance, Accounting and Budgeting

Corporate Finance for Executive Leadership

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- Location: London
 - Date: From 6/1/2025 To 10/1/2025
 - Investment: \$5950 (Excluding VAT)



**LONDON ROYAL
ACADEMY**


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Course Introduction

Corporate Finance for Executive Leadership is a 5-day intensive course designed to equip executives with a comprehensive understanding of corporate finance principles and their application in strategic decision-making. This course will delve into key financial concepts, such as financial analysis, capital budgeting, risk management, and mergers and acquisitions.

Training Method

- Pre-assessment
 - Live group instruction
 - Use of real-world examples, case studies and exercises
 - Interactive participation and discussion
 - Power point presentation, LCD and flip chart
 - Group activities and tests
 - slides and handouts
 - Post-assessment
 - Each participant receives a binder containing a copy of the presentation
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Course Objectives

Upon completion of this course, participants will be able to:

- Understand core financial concepts: including financial statements, cash flow analysis, and ratio analysis.
- Evaluate investment opportunities: using techniques like discounted cash flow analysis and net present value.
- Make informed financial decisions: considering factors such as risk, return, and capital structure.
- Develop effective financial strategies: to achieve long-term organizational goals.
- Communicate financial information effectively: to diverse audiences, including investors, board members, and employees.

Who Should Attend?

This course is suitable for:

- CEOs
 - CFOs
 - Business owners
 - Senior executives
 - Managers
 - Anyone in a leadership role who needs to understand financial concepts
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Course Outline

Day 1: Financial Statement Analysis

- Understanding Financial Statements:
 - o Income statement, balance sheet, and cash flow statement
 - o Key financial ratios and their interpretation
- Financial Statement Analysis Techniques:
 - o Horizontal and vertical analysis
 - o Ratio analysis (liquidity, solvency, profitability, efficiency)
 - o Benchmarking and industry comparisons

Day 2: Time Value of Money and Capital Budgeting

- Time Value of Money Concepts:
 - o Present value and future value
 - o Annuities and perpetuities
- Capital Budgeting Techniques:
 - o Net present value (NPV)
 - o Internal rate of return (IRR)
 - o Payback period
 - o Profitability index

Day 3: Risk Management and Financial Modeling

- Risk Management:
 - o Identifying and assessing financial risks
 - o Risk mitigation strategies
 - o Hedging techniques
- Financial Modeling:
 - o Building financial models
 - o Sensitivity analysis and scenario analysis
 - o Forecasting financial performance

Course Outline

Day 4: Mergers and Acquisitions

- Merger and Acquisition Strategies:
 - o Strategic rationale for M&A
 - o Valuation methods (comparable company analysis, precedent transaction analysis)
 - o Due diligence process
- Post-Merger Integration:
 - o Challenges and best practices
 - o Cultural integration and organizational change

Day 5: Corporate Governance and Ethics

- Corporate Governance Principles:
 - o Board of directors' role
 - o Executive compensation
 - o Shareholder rights
- Ethical Issues in Finance:
 - o Accounting scandals and corporate fraud
 - o Ethical decision-making in finance
 - o Corporate social responsibility

Registration & Payment

Complete & Mail to London Royal Academy or email
registration@londonra.com

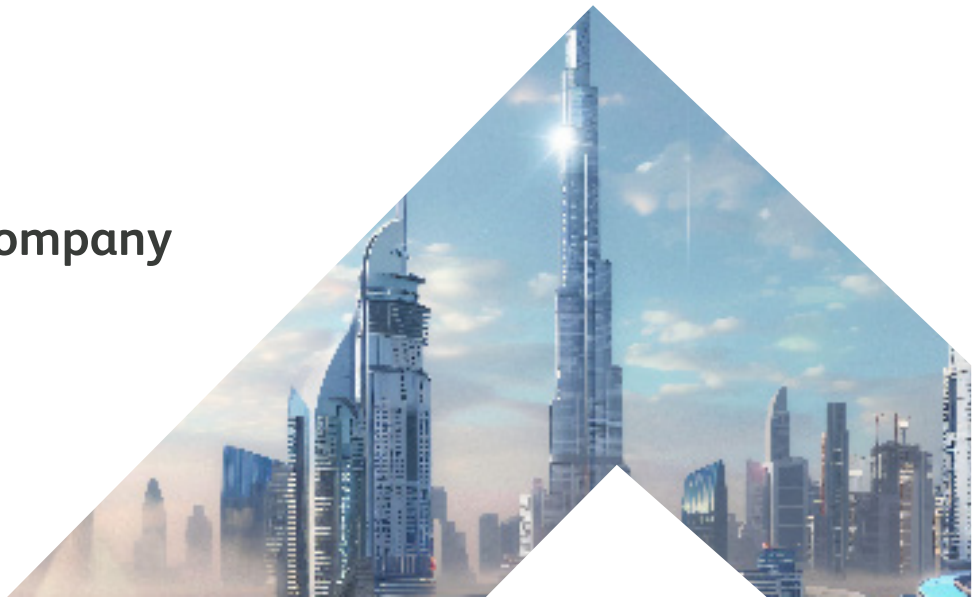


Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

- ☐ Please invoice me
- ☐ Please invoice my company





Terms & Conditions

Complete & Mail to London Royal Academy or email

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Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit

www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials


The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

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