



Management & Leadership

Crisis Management with Advanced Decisions Making Skills

- Location: London
- Date: From 27/1/2025 To 31/1/2025
- Investment: \$5950 (Excluding VAT)



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Course Introduction

Crisis Management with Advanced Decision-Making Skills is a 5-day intensive program designed to equip leaders and professionals with the knowledge, tools, and skills to effectively navigate and respond to crises. This course will focus on developing a strategic and proactive approach to crisis management, emphasizing advanced decision-making techniques and leadership in high-pressure situations

Training Method

- Pre-assessment
 - Live group instruction
 - Use of real-world examples, case studies and exercises
 - Interactive participation and discussion
 - Power point presentation, LCD and flip chart
 - Group activities and tests
 - Each participant receives a binder containing a copy of the presentation
 - slides and handouts
 - Post-assessment
- 



Course Objectives

Upon completion of this course, participants will be able to:

- Develop and implement comprehensive crisis management plans: Aligned with organizational goals and risk assessments.
- Identify, assess, and prioritize potential crises: Proactively mitigating risks and minimizing their impact.
- Make critical decisions under pressure: Utilizing advanced decision-making frameworks and techniques.
- Lead and manage crisis response teams: Effectively communicate, coordinate, and delegate during a crisis.
- Communicate effectively with stakeholders: Including employees, customers, media, and the public.
- Conduct post-crisis reviews and learn from past experiences: To improve future crisis response capabilities

Who Should Attend?

This course is suitable for:

- Senior Executives: CEOs, COOs, CMOs, and other C-level executives.
- Crisis Management Teams: Members of crisis management teams across various industries.
- Risk Managers: Responsible for identifying and mitigating organizational risks.
- Communications Professionals: Responsible for crisis communication and media relations.
- Government Officials: Involved in emergency management and disaster response.

Course Outline

Day 1: Foundations of Crisis Management

- Introduction to Crisis Management:
 - o Defining crisis and its impact on organizations
 - o Types of crises (natural disasters, technological failures, reputational crises, etc.)
 - o The importance of proactive crisis planning
- Risk Assessment and Mitigation:
 - o Identifying and assessing potential crises
 - o Developing risk mitigation strategies and action plans

Day 2: Crisis Communication Strategies

- Internal and External Communication:
 - o Developing and implementing effective communication plans
 - o Media relations and crisis communication best practices
 - o Managing social media during a crisis
- Stakeholder Engagement:
 - o Communicating with employees, customers, investors, and the public
 - o Building and maintaining trust and reputation

Day 3: Advanced Decision-Making in Crisis Situations

- Decision-Making Under Pressure:
 - o Cognitive biases and decision traps
 - o Decision-making frameworks (e.g., SWOT analysis, decision trees)
 - o Scenario planning and crisis simulation exercises

Course Outline

- Leading Teams in Crisis Situations:
 - o Effective leadership and communication during a crisis
 - o Delegating authority and coordinating resources
 - o Building and maintaining team morale

Day 4: Crisis Response and Recovery

- Crisis Response Planning and Execution:
 - o Incident command systems and emergency response protocols
 - o Crisis communication centers and coordination
 - o Business continuity and disaster recovery planning
- Post-Crisis Analysis and Learning:
 - o Conducting post-crisis reviews and evaluations
 - o Identifying lessons learned and areas for improvement
 - o Continuous improvement of crisis management plans

Day 5: Emerging Crises and Future Trends

- Cybersecurity Crises:
 - o Responding to cyberattacks and data breaches
 - o Protecting critical infrastructure
- Reputational Crises:
 - o Managing social media crises and online reputation
 - o Building and maintaining a strong corporate reputation
- The Future of Crisis Management:
 - o Emerging technologies and their impact on crisis management
 - o The role of artificial intelligence and machine learning

Registration & Payment

Complete & Mail to London Royal Academy or email
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Registration Form

- Full Name (Mr / Ms / Dr / Eng)
- Position
- Telephone / Mobile
- Personal E-Mail
- Official E-Mail
- Company Name
- Address
- City / Country

Payment Options

- Please invoice me
- Please invoice my company





Terms & Conditions

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Cancellation and Refund Policy

Delegates have 14 days from the date of booking to cancel and receive a full refund or transfer to another date free of charge. If less than 14 days' notice is given, then we will be unable to refund or cancel the booking unless on medical grounds. For more details about the Cancellation and Refund policy, please visit www.londonra.com/terms-and-conditions/

Registration & Payment

Please complete the registration form on the course page & return it to us indicating your preferred mode of payment. For further information, please get in touch with us

Course Materials

The course material, prepared by the LRA, will be digital and delivered to candidates by email

Certificates

Accredited Certificate of Completion will be issued to those who attend & successfully complete the programme.

Travel and Transport

We are committed to picking up and dropping off the participants from the airport to the hotel and back.



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THANK YOU

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